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**WORLD
CHILDREN'S
DAY** 20 November
2018



 **SCHOOL
PACK FOR
STUDENTS**

#KIDSTAKEOVER SCHOOLS
KINDNESS FOR EVERY CHILD



MINISTRY OF
EDUCATION
MALAYSIA

THE
KINDNESS
PROJECT

WOMEN: girls

**#KidsTakeover Schools: Kindness For Every Child
School Pack for Students, September 2018**

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#KIDSTAKEOVER SCHOOLS
KINDNESS FOR EVERY CHILD

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WORLD CHILDREN'S DAY

20 November 2010



Today I will tell the world that
it is not right to hit anyone
it is not right to call people bad names
it is not right to make fun of people
it is not right to isolate and abandon people

Today I want to also tell everyone
to always be kind to one another
to always care for one another

because together we can build a better world
a world that love and care for children
and a world that is safe for every child everywhere.

Let us make the world a better place for everyone,
starting **TODAY**.



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CHILDREN RESPECTING CHILDREN

For Every Child, Kindness

We live in a diverse nation made up of many different cultures, languages, races, and backgrounds.

That kind of variety can make all our lives a lot more fun and interesting, but only if we get along with each other.

And to do that we have to respect and be kind to one another.

Treating people with respect and kindness makes our world a nicer place to live in, whether it's at home, at school, or out in our community.

And it's easy – all we have to do is treat people the way we would like to have them treat us.

Which is why for World Children's Day 2018, UNICEF and our partners – Ministry of Education and WOMEN:girls are inviting children, students, teachers and parents across Malaysia to come together on Monday, 19 November to spread kindness and respect among one another.





WORLD CHILDREN'S DAY

A day of action for children, by children

World Children's Day on 20 November is a very special day, dedicated to celebrating all children and your right to a safe, happy and healthy childhood. Across the world, from New York to New Zealand, from Cape Town to England, people of all ages will come together in solidarity to champion children and their rights.

This special day also serves as a call to action for children, by children – demanding a better future for every child. It's a fun day, with a serious message, where children will 'take over' their schools, the media, parliaments, entertainment and sports to shine a spotlight on the most pressing challenges faced by your generation.

**Remember: World Children's Day is your day!
Let's make it so *ohsem* that every day is
World Children's Day!**





DID YOU KNOW?

November 20 is the anniversary of the Convention on the Rights of the Child (CRC). Twenty-nine years ago in 1989, the United Nations adopted this very important human rights treaty especially for children. According to the CRC, all children below 18 years old have special rights, from the very day they are born.

These rights allow you to live a happy life, and they give you a bright future! And here's the important thing – no one can take these rights away from you! If everyone recognises the rights of children, the world would be a much better place.

Go to page 21 to Know Your Rights.

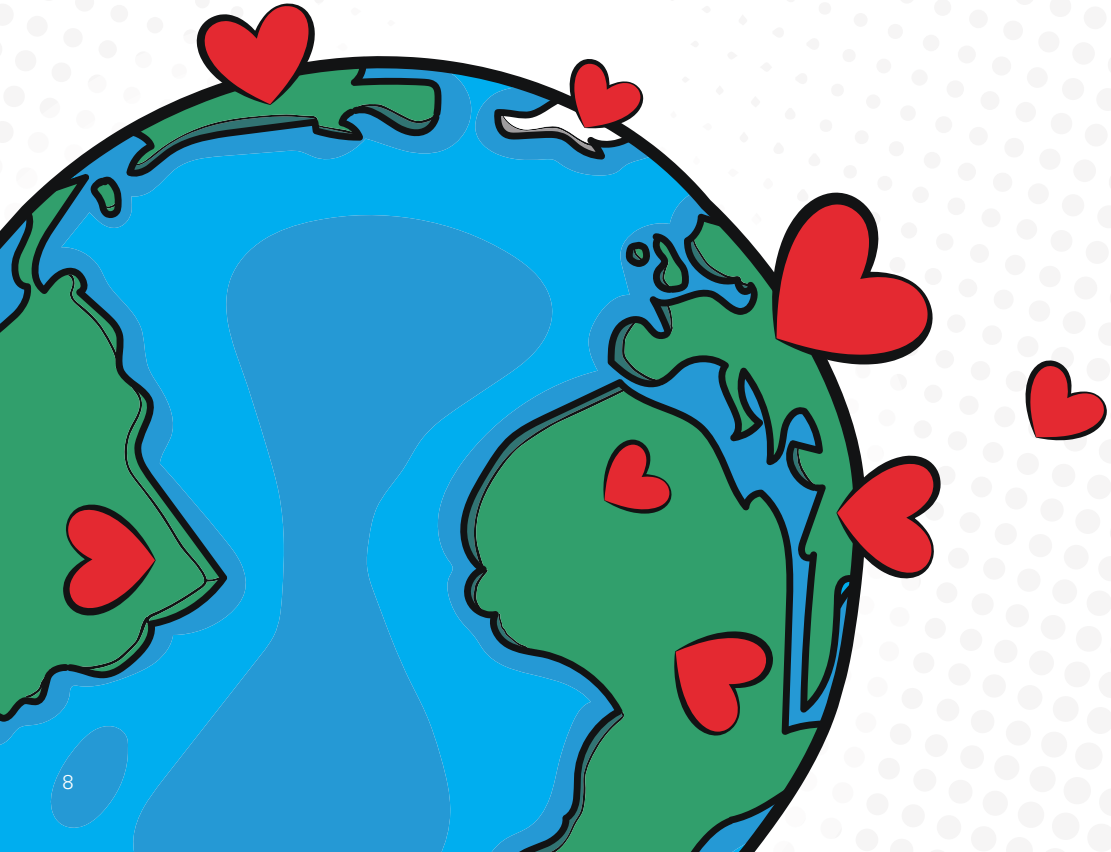
SPREAD KINDNESS AND CREATE A BETTER WORLD

#KidsTakeover Schools Kindness Project

Think about a time when someone did something kind for you. A smile from a stranger, a compliment, a helping hand from a classmate so you could finish your classwork. A simple act of kindness is enough to change another person's day for the better.

We believe we can find kindness in every single person. Which is why this World Children's Day, we're inviting children from across the country to start a kindness movement to create a better and happier world for everyone.

There's lots of exciting and fun activities for you and your friends to do to make a difference! Here are just a few to get you excited!



1. Sign up your school for the World Children's Day #KidsTakeover Schools Kindness Project in Malaysia on 19 November; and stand a chance of being selected as one of 5 champion schools to be featured on UNICEF's social media. (Details on page 13 onwards).
2. Take part in the global **UNICEF School Superhero Comic Contest**. Just create a comic superhero to help every child be safe to learn and stand a chance to win an opportunity to work with a young comic artist to develop a safe to learn in school themed comic. (Check out details on page 18).
3. Get involved in the global UNICEF #ENDviolence Youth Manifesto by contributing ideas and solutions to end bullying. The Manifesto will be presented to ministers of education at the Education World Forum, 20–23 January 2019 (Check out details on page 20).
4. Share your acts of kindness on social media with #KidsTakeover #MYkindness2018 #WorldChildrensDay #ENDviolence

**HAVE FUN. BE CREATIVE.
REMEMBER, WORLD CHILDREN'S DAY IS YOUR DAY.**



DID YOU KNOW?

In 2017, the global UNICEF World Children's Day Survey highlighted that 7 out of 10 children in Malaysia worry a lot about bullying, compared to only 3 out of 10 in Japan or in the UK.

NEED SOME INSPIRATION?

Excited to get started? But not sure how and where to start? Well here are some questions to help you get some inspiration:

If you had a superpower that could be used to spread kindness and to protect others from bullying, what would it be and how would you use it?

If you can have one day where everyone in your school is kind to each other, how would you celebrate it?

If you have the opportunity to make your school the safest space for everyone so no one would get hurt, what will you do?



IT COSTS NOTHING TO BE KIND.

FACT

81% of children who participated in the UNICEF Children4Change Survey last year pledged to be kind and respectful to one another, regardless of race, gender or disability, as a way to build a better future for every child.

WHAT IS BULLYING

Bullying is when someone is being hurt either by words or actions on purpose, usually more than once, feels bad because of it, and has a hard time stopping what is happening to them.

It includes name calling, starting rumours or telling lies about someone, making rude gestures, leaving someone out on purpose, taking or breaking another person's things, attacking someone by hitting or yelling at them. Bullying does not always happen in person.

Cyberbullying is a type of bullying that happens online or through text messages or emails. It includes posting rumours on sites like Instagram, sharing embarrassing pictures or videos, and making fake profiles or website.

Tenderness and kindness are not signs of weakness and despair, but manifestations of strength and resolution. – Khalil Gibran

BE A HERO WITHOUT A CAPE!

You can be the change for every child.
There are tons of ways for you to get involved.

Here's how:



FIRST,

Be a leader in preventing bullying in your school; and encouraging an environment of children respecting children.



SECOND,

Find out more about where and when bullying happens in your school. Think about what could help. Then, share your ideas. There is a good chance that adults don't know all of what happens. Your friends can go with you to talk to a teacher, counsellor, sports coach, or mum and dad; and can add what they think.



THIRD,

Talk to the principal about getting involved in your school. Schools sometimes give students a voice in programs to stop bullying. Be on a school safety committee. Create posters for your school about bullying. Be a role model for younger children.



FOURTH,

Be the change. Set up an anti-bullying squad to check the places where bullying takes place. Form a support group for children who have been bullied; and speak up on their behalf.



FIFTH,

Write a blog, letter to the editor of your local newspaper, or tweet about bullying; and provide your ideas on how we can promote kindness and respect for all.

HOW CAN I PARTICIPATE IN THE KINDNESS PROJECT?

Be one of the 5 Champion Schools for the #KidsTakeover Schools Kindness Project and have your World Children's Day activation documented and shared by UNICEF Malaysia to the world!

STEP 1:

Select one of the four activities mentioned on pages 14–18 or create your own activity

STEP 2:

Together with your school friends and teacher, plan an activity for World Children's Day. Once everyone's happy with the idea, fill in the proposal form (Appendix page 35–36) and send it to us at shuen@womensgirls.org before 31 October 2018. The five most creative and original proposals activating a #KidsTakeover kindness will be selected as our champion schools in Malaysia!

STEP 3:

Follow UNICEF Malaysia's Instagram @unicefmalaysia or follow the hashtags #KidsTakeover and #MYkindness2018 to check out the preparation excitement of participating schools. (Make sure you're one of them!)

STEP 4:

On 19 November, all participating schools will organise their respective #KidsTakeover Schools Kindness project; and join schools across the world to celebrate World Children's Day. Share your photos and videos of your takeovers on social media with the hashtags #WorldChildrensDay #KidsTakeover #MYkindness2018... The five Champion Schools selected will get a professional documentation and social media team on the day to be featured by UNICEF Malaysia onto the global platform. (Woahhh!)

Truth is a deep kindness that teaches us to be content in our everyday life and share with the people the same happiness. – Khalil Gibran



YOU ARE THE MAYOR OF KIND CITY!

Together with your schoolmates, create a mini city in your school where it is the kindest city in the world.

1. Create the name of your city!
2. Select a Mayor and a town council.
3. Come up with a set of rules to make your city the kindest city in the world!
4. Use the space within your school to create safe city zones for students.
5. Decorate your city with inspiring kindness signs – for example at the entrances to your school and classroom – to remind people to remember to practice acts of kindness.

Make sure you get everyone to participate and work in harmony, kindness and fairness.

One day, maybe you will get to be a real Mayor!



Be kind, for whenever kindness becomes part of something, it beautifies it. Whenever it is taken from something, it leaves it tarnished. – Prophet Muhammad (PBUH)



EVERYONE SHOULD BE SAFE TO LEARN

Time to create your own set of rules for your City's Safety Charter for Children and help protect other children too!

1

Go to page 21 and get to know what your rights are so all the children in your community can learn things in a safe environment.

2

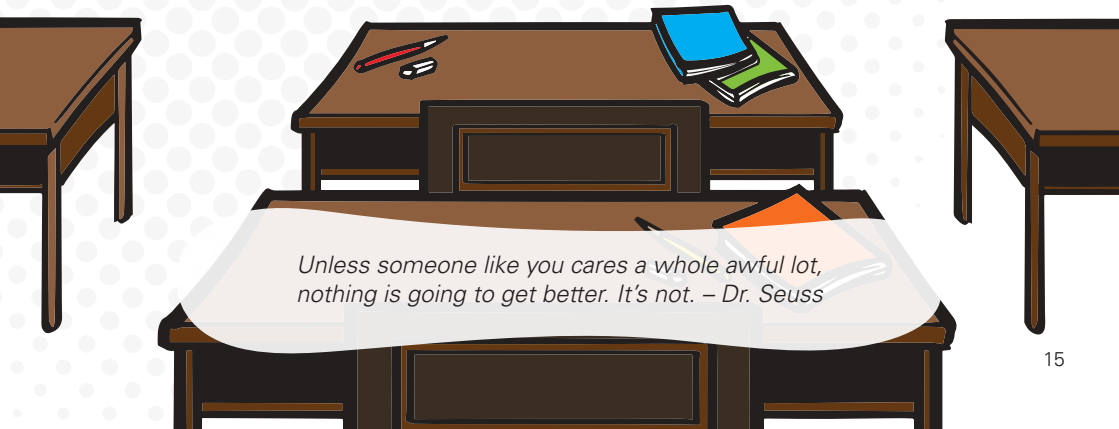
Gather a group of students in your school to generate ideas on the safety issues they face and what you think should change in order to protect the safety of the children.

3

Plan for a Debate session in your school on 19 November and invite important people from your local councils and your PIBG members to debate with about creating a safe space for children so there is no space in your hometown where bullies can use to harm other people. You can even broadcast your debate event online via Facebook Live or InstaLive for others to watch too!

4

Right after the Debate, time to create a Safety Charter for Children and present it to your audience so everyone can agree and sign the Charter, created by you, the Children!



*Unless someone like you cares a whole awful lot,
nothing is going to get better. It's not. – Dr. Seuss*




ACTIVITY
3




SING IT, KIND SINGERS!

Organise a music competition ala-concert where contestants hack popular songs and put in words of kindness into the lyrics.



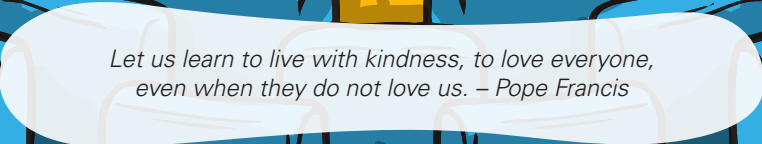
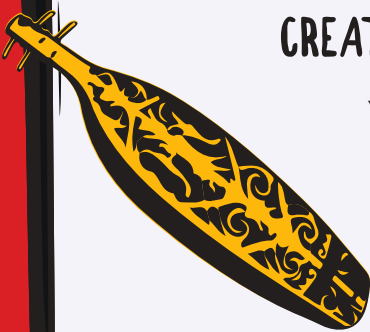
American Idol, Gagar Vaganza, step aside.
Show them how to really SING IT!



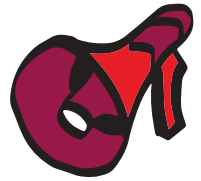
Oh, and get all of them to bust a move and do a flash mob, whether it's panama dance, or even your own dance!

CREATE YOUR MOVES!

Yay or Nae Nae?



Let us learn to live with kindness, to love everyone, even when they do not love us. – Pope Francis



CAMPAIGN TO MAKE SCHOOLS SAFER

Let's do this and show the world you can do it better!

Create a video campaign with a short film of your own.

First,

Come up with your own short film script/storyline about a bully who decided to apologise to the person he/she has bullied and want to be a better person.

Then,

Create your own storyline based on stories that you know or based on your own experience.

After that,

Create the characters, write your script and dialogues and what happens in your short movie!

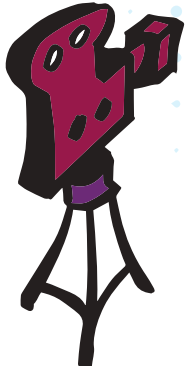
Maybe your short movie gets to be produced and shared to the world!!!

Camera, Lights, ACTION!

Wait, we're not finished yet.

You need to create a plan on how the video can be shared and promoted to all the social media platforms and tell everyone in your town about it!

Let's go VIRAL!





SCHOOL SUPERHERO COMIC CONTEST



We're looking for superheroes to keep our schools safe!

If you're below 25 years old, into comics, and have a superhero imagination, then this global comic contest by UNICEF is for you! We're inviting children to create a superhero character and adventure that will keep schools safe and peaceful, free of bullying.

This is also an opportunity for you to create a real comic book that will be represented at the United Nations! (p/s last year a Malaysian student won this annual contest!)

HOW DO I START?

1. Choose a Bully scenario for your superhero character to solve (make sure you map out the possible kindness solutions, so you can create your storyline)
2. Think about the superpower you want to use in solving your bully problem
3. Develop your characters – create a superhero name, origin, nemesis and other characteristics for the character
4. Outline an adventure for your superhero in order to solve the problem. Think of the X-Men, Avengers, BoBoiBoy and Agent Ali!
 - **Beginning:** Explain where and why the problem takes place
 - **Middle:** Introduce your superhero and explain how your hero can solve the problem
 - **End:** Portray how the superhero overcomes the problem and how the world now looks
5. Now, start drawing and bring all your characters to life in your precious cool artform!
6. Once you're done and fully satisfied with your comic, get the submission form (Appendix page 33) and Parent Consent Form (Appendix page 34) to submit your entry!

But don't forget this important timeline:

**5 October
2018**

Comic Contest
Launched

21 October 2018

Final day to submit
superheroes online

**16 to 25
November 2018**

Digital Global Vote

December 2018

Winner
announced

July 2019

Final comic book launch
at UN global forum
where Education and
Peace Goals (4 and 16)
are under review

More information:
www.unicef.org/school-superhero-comic-contest

UNICEF #ENDVIOLENCE YOUTH MANIFESTO

Put yourself on the map and become part of a global movement of children and young people committed to making their schools safe for learning.

UNICEF is inviting students from across the world to submit ideas to end bullying in schools. We're collecting students' thoughts on what you commit to and what you need from others in order to be safe to learn in a bully-free school environment. All these ideas will feed into the UNICEF #ENDviolence Youth Manifesto which will be presented to ministers of education at the Education World Forum, 20–23 January 2019.



HOW DO I START?

1. Together with your friends, classmates and teachers think about how you would like to make schools safe. What do you think is most important...?
 - Strong laws to end bullying, including in and around schools?
 - An Anti-bullying school policy that promotes kindness?
 - A change in people's attitudes so that nobody accepts bullying as "normal"
 - Children are able to speak up and take action to keep themselves and their friends safe. This includes making good decisions online.
2. Discuss the above ideas. Do you understand all of these things? (If not, ask your teacher for help). Is there anything missing? Which of these things do you personally feel most strongly about? Which of these things do you think children and young people can influence? How?
3. Create a charter, poster or banner of your solutions and action ideas once you've finished these.
4. Take a photo of your action ideas. Make it fun and creative.
5. Upload your photos to the **World's Largest Lesson Digital Map**. Select "UNICEF" from the dropdown menu "I am taking part in the World's Largest Lesson thanks to..."
6. Remember, submissions must be received via the WLL digital map by 30 October 2018.

Hatred is never appeased by hatred in this world. By non-hatred alone is hatred appeased. This is a law eternal. – Buddha



DID YOU KNOW?

Every child in the world has rights (things that you deserve and should get), which is declared under the Convention on the Rights of the Child (CRC) signed by Malaysia in 1995.

CONVENTION ON THE RIGHTS OF THE CHILD

These are all your rights! Make sure you remember or use this as your main guide to know what you deserve!

1. Everyone under 18 years of age has all the rights in this Convention.
2. All children have all these rights, no matter who they are, where they live, what their parents do, what language they speak, what their religion or culture is, whether they are a boy or girl, whether they have a disability, whether they are rich or poor. No child should be treated unfairly on any basis.
3. All adults should do what is best for children. When adults make decisions, they should think about how their decisions will affect children.
4. Governments must use all available resources to implement all the rights in this Convention.
5. Governments should respect the rights and responsibilities of families to guide their children so that, as they grow up, they learn to use their rights properly.
6. Every child has the right to life, survival and development.
7. Children have the right to a name, and this should be officially recognised by the government. They have the right to a nationality (to belong to a country).



8. Children have the right to an identity – an official record of who they are. No one should take this away from them.
9. Children should not be separated from their parents unless it is for their own good. Children whose parents have separated should stay in contact with both parents unless this might harm the child.
10. If a child lives in a different country than their parents do, the child has the right to be together with them in the same place.
11. Governments should stop children being taken out of their own country illegally.
12. Children have the right to give their opinion, and for adults to listen and take it seriously.
13. Children have the right to find out things and share what they think with others, by talking, drawing, writing or in any other way, unless it harms other people.
14. Children have the right to choose their own religion and beliefs. Their parents should guide them about what is right and wrong, and what is best for them.
15. Children have the right to choose their own friends and join or set up groups, as long as it is not harmful to others.
16. Children have the right to privacy.
17. Children have the right to receive information that is important to their well-being, from radio, newspapers, books, computers and other sources. Adults should make sure the information they are getting is not harmful and help them find and understand the information they need.





18. Children have the right to be raised by their parent(s) if possible. Governments should help parents by providing services to support them, especially if both parents work.
19. Governments must make sure children are properly cared for and protect them from violence, abuse and neglect by anyone who looks after them.
20. Children have the right to special care and help if they cannot live with their parents.
21. When children are adopted, the first concern must be what is best for them.
22. Children have the right to special protection and help if they are refugees, as well as to all the rights in this Convention.
23. Children have the right to special education and care if they have a disability, as well as to all the rights in this Convention, so that they can live a full life.
24. Children have the right to the best health care possible, safe water to drink, nutritious food, a clean and safe environment, and information to help them stay well.
25. Children who live in care or in other situations away from home, have the right to have these living arrangements looked at regularly to see if they are the most appropriate.
26. Governments should provide extra money for the children of poor families.
27. Children have the right to food, clothing and a safe place to live, and to have their basic physical and mental needs met. Government should help families and children who cannot afford this.



28. Children have the right to an education. Discipline in schools should respect children's dignity. Children should be encouraged to go to school to the highest level possible.
29. Children's education should help them use and develop their talents and abilities. It should also help them learn to respect other people's rights, live peacefully and protect the environment.
30. Children have the right to practice their own culture, language and religion – even if these are not shared by the majority of people in the country where they live.
31. Children have the right to play, rest and relax and to take part in cultural and artistic activities.
32. Children have the right to protection from work that harms them and is bad for their health and education. If they work, they have the right to be safe and paid fairly.
33. Children have the right to protection from harmful drugs and from the drug trade.
34. Children have the right to be free from sexual abuse and sexual exploitation.
35. Governments must make sure that children are not kidnapped, sold or trafficked.
36. Children have the right to protection from any kind of exploitation (being taken advantage of).
37. Children who break the law should not be killed, tortured, treated cruelly, put in prison forever, or put in prison with adults. Prison should be the last choice and only for the shortest possible time. Children in prison should have legal help and be able to stay in contact with their family.

38. Children have the right to protection and freedom from war. Children cannot be forced to go into the army or take part in war.
39. Children have the right to help if they have been hurt, neglected or badly treated so they can get back their health and dignity.
40. Children have the right to legal help and fair treatment in a justice system that respects their rights.
41. If the laws of a country provide better protection of children's rights than the articles in this Convention, those laws should apply.
42. Children have the right to know their rights. Adults should know about these rights and help children learn from them.
- 43 to 54. These articles explain how governments and international organisations like UNICEF will work to make sure all children get all their rights.

Malaysia signed the CRC in 1995 as part of its duty to protect your rights!



*If you want to see the brave, look at those who can forgive.
– Bhagavad Gita*

WAIT, THERE'S MORE!

**5TH SEPTEMBER 2018
(WEDNESDAY)**

Kick-off of **World's Largest Lesson** 2018 global activation with the **Safe to Learn Activity Pack** (Goals 4 and 16) to ignite student and youth-led action toward the Global Goals to **#ENDviolence**.

**7TH SEPTEMBER 2018
(FRIDAY)**

World Children's Day
#MYkindness2018
#KidsTakeover Schools Activation Launch in Malaysia! Time to start planning your proposals! Don't forget to download your activation kit or get it from your teacher.

**31ST OCTOBER 2018
(WEDNESDAY)**

Deadline for **#MYkindness2018** **#KidsTakeover Schools** proposal submission! Don't forget to submit so you can be one of the 5 Champion Schools on World Children's Day!

**5TH NOVEMBER 2018
(MONDAY)**

Announcement of 5 Champion Schools for **#MYkindness2018**!

**25TH NOVEMBER 2018
(SUNDAY)**

Deadline for UNICEF **#ENDviolence** Youth Manifesto submissions. Quick! Last chance to share your ideas with us!

**20TH - 23RD
JANUARY 2019**

Unveiling of **#ENDviolence** Youth Manifesto at the Education World Forum in London.

**5TH FEBRUARY
2019 (TUESDAY)**

Safer Internet Day - **#ENDviolence** Online – Let's fill our digital lives with kindness!

Keep this Calendar close to your hearts and your bags!

**25TH SEPTEMBER
2018 (TUESDAY)**

Calling all students –
Contribute your ideas
and solutions to the
#ENDviolence Youth
Manifesto! Share your
photos and videos on
the **World's Largest
Lesson Digital Map.**

**5TH OCTOBER 2018
(FRIDAY)**

#ENDviolence –
**School Superhero
Comic Contest**
launch in New
York City Comic
Conference
(Comic Con)

**21ST OCTOBER
2018 (SUNDAY)**

Deadline for School
Superhero Comic
Contest. Make sure
you've submitted
your superhero
comic, okay!

**19TH NOVEMBER 2018
(MONDAY)**

#MYkindness2018
#KidsTakeover Schools
happening today!!!

**20TH NOVEMBER 2018
(TUESDAY)**

World Children's Day - It's YOUR Day!
Don't forget to join the conversation
on social media #WorldChildrensDay
#KidsTakeover

Deadline means
the last date in
the calendar for
you to submit
and participate in
anything!



REMEMBER!

BE KIND

TREAT EVERYONE
WITH RESPECT

NEVER STEREOTYPE
PEOPLE

DON'T MOCK OR
INSULT OTHERS

VALUE OTHER
PEOPLE'S OPINIONS

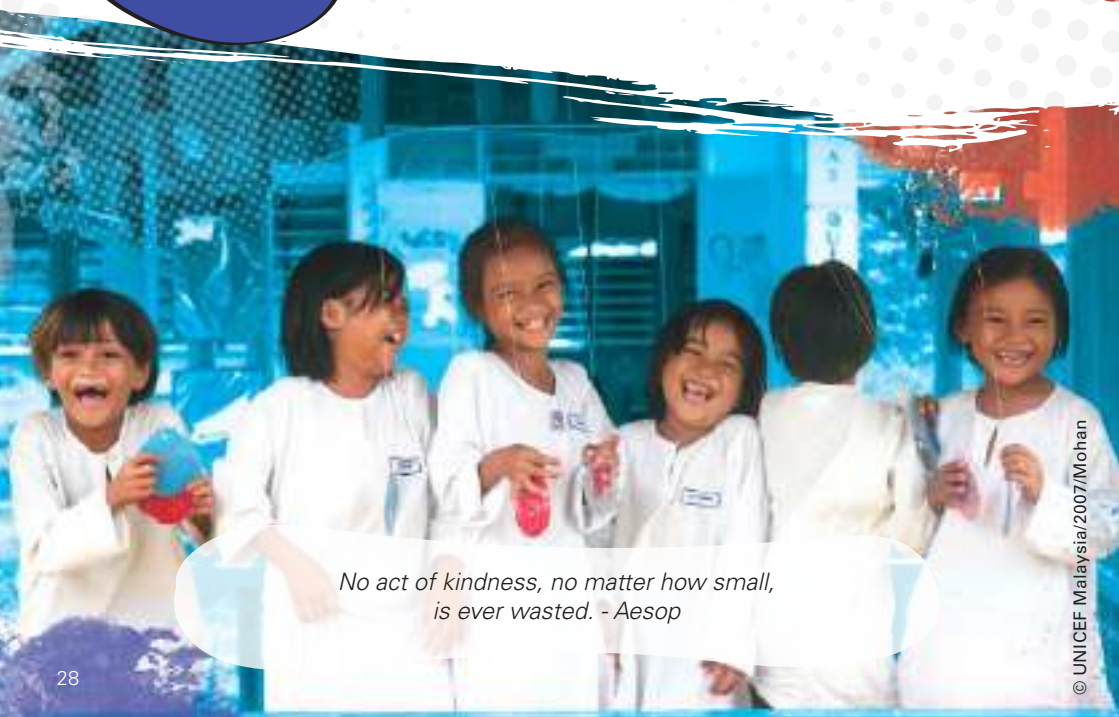
A kind word can help brighten someone's day. Even if they're a stranger, show that you care by trying to include them. Talk to them at school or sit with them during recess.

Being mean to others will not get us far in life. Instead, keep in mind that everyone is different. Not better or worse. Just different. Show respect and kindness the same way you expect kindness and respect in return.

Prejudice and racist attitudes only makes us an ugly person, inside and out. Better to show interest and appreciation for other people's cultures and backgrounds. Celebrate the diversity and goodness in everyone.

Just because some people are different, doesn't give us the right to tease or insult them. Stop and think how you would feel if someone said nasty things to you about the way you look, dress, behave or where you come from.

Listen to others when they speak. You may learn something new; or even that you share common interests.



*No act of kindness, no matter how small,
is ever wasted. - Aesop*

Here are 50 Acts of Kindness you can do at your school

1. Hold the door open for the person behind you.
2. Let those who have lined up longer than you to stand in front.
3. Hold the water fountain for someone else.
4. Lend a friend a pencil.
5. Tell someone you are happy to see them.
6. Give your teacher a compliment.
7. Give the principal a compliment.
8. Read a book to a friend or younger student.
9. Be ready when the teacher starts class.
10. Say hi to someone you don't know.
11. Talk to someone who doesn't have a lot of friends.
12. Invite someone new to play with you at recess.
13. Write a thank you note to the librarian.
14. Pick up trash in the hallway.
15. Pick up trash in the classroom.
16. Help your teacher if you see them carrying lots of books.
17. Give the school cleaner a compliment.
18. Compliment the school gardener on the flowers and plants they planted.
19. Invite someone to sit with you at lunch.

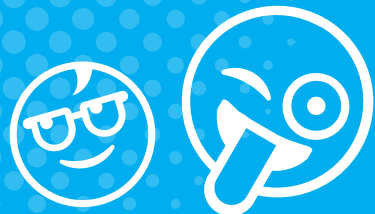


20. Clean your desk without being asked.
21. Write your teacher a nice note on your homework.
22. Draw a picture for your art teacher with a nice note.
23. Help another student with his or her classroom job.
24. Tell a joke or make someone laugh.
25. Make a card or note for your bus driver.
26. Compliment the makcik canteen.
27. Smile at people, especially those who aren't smiling!
28. Ask your teacher if you can help with anything.
29. Get ready for the next subject quickly.
30. Say "Good Morning" to others when you get to school.
31. Bring a treat for someone else.
32. Tell someone you are thankful for them and say why.
33. Give a book you are done with to another student.
34. Decorate your classrooms with storybooks you can donate from home.
35. Help another student who is struggling.
36. If someone drops things in the hallway (even a teacher) help pick up.
37. Write a nice note or draw a picture for another student.



38. Sit next to or talk to someone who looks upset.
39. Let another student borrow a pencil, eraser, crayons, markers, or something else they forgot.
40. Say "hi" and smile to other students and adults in the hallway.
41. Make cards to send to an old folk's home.
42. Give the school guard a nice thank you note for guarding the school.
43. Compliment your friend's parents.
44. Leave a nice present in someone else's mailbox – or even for your mailman!
45. Dry the slides and swings on the playground after it rains.
46. Say "bless you" when someone sneezes.
47. Say "please" and "thank you" a lot.
48. Clean up, even if you didn't make the mess.
49. Donate tissues or bring other things for the classroom.
50. Clean the whiteboard/blackboard before your teacher asks you.

The list is endless. Why don't you start yours from today.....





APPENDIX

SCHOOL SUPERHERO COMIC CONTEST FORM

What is your name? _____

How old are you? I am _____ years old. Country: _____

Gender: Female Male I do not identify as female or male
 Other: _____

Tell us a little about yourself!

(like what do you like to do in your free time and which school you go to)

Please create your own drawing of your superhero. Remember, we will not focus on your artistic ability. We want to see interesting, unique and diverse superheroes!

Superhero Name: _____

Superpower: My superhero can _____

Write a synopsis of the story on how your superhero respond and save a bully scenario with kindness *(in 300 words)*

Attach your comic script with this form together with your parents consent form.

Contest opens on 5th October 2018.

Visit www.unicef.org/school-superhero-comic-contest to enter and submit your form!



PARENT CONSENT FORM FOR COMIC CONTEST

School Superhero Comic Contest! Parental consent form

From 5 October – 21 October 2018 UNICEF will host a School Superhero Comic Contest inviting children and young people worldwide to submit a concept for a superhero who is helping every child to be safe to learn. A panel of judges from UNICEF will select a collection of the top submissions and from 16–25 November 2018, these will be shared online for a global vote. The winner of the vote will work with a professional team to create their own comic which will be launched online and at the Global Goals High Level Political Forum (July 2019). Throughout the contest UNICEF will share their favourite superhero concepts on social media. To learn more about the contest and to read the full Terms and Conditions please visit the contest website: <https://uni.cf/SSCC-en>

If you have any additional questions please email: engage@unicef.org

By signing this form I, _____, hereby give permission for my child, _____, to participate in UNICEF's School Superhero Comic Contest and I am aware that his/her drawings may be shared on social media.

Signed: _____ (parent/caregiver) Date: _____

Signed: _____ (participant) Date: _____



KINDNESS PROJECT PROPOSAL FORM

School Name: _____

State: _____

Project Leader Name: _____

Age and Class: _____

Activity Proposed on Monday 19th November 2018:

What we want to do at our school for #KidsTakeover Schools #KindnessProject?
(Select from either the activities suggested or create your own!)

How do we want this activity to happen?
(make sure it's all about your style and way, okay!)

Why do we want to do this activity?
(Reasons why you choose this activity and what you want to achieve for this activity)



Who will participate in this activity?

(Who are you inviting and how many do you think will attend and participate in this activity)

From what time to what time will this activity happen?

(What time will the activity start and end)

Starts at _____ and ends at _____

Where will this activity take place in our school?

(List down where it will happen, whether it's the school hall, or corridors, all the areas involved)

Scan and Submit this form together with your principal consent form via email to shuen@womensgirls.org before 31st October 2018 and don't forget to put the subject title: KINDNESS PROJECT SCHOOL SUBMISSION.

We hope your proposal will be one of the selected 5 Champion Schools!



SCHOOL PRINCIPAL CONSENT FORM

Ministry of Education, WOMEN:girls and UNICEF are inviting schools across Malaysia to participate in the World Children's Day #KidsTakeover Schools Kindness Project on Monday, 19 November 2018.

Schools that wish to participate in this World Children's Day initiative are required to submit an activity proposal on how they aim to spread Kindness in their school as a response to ending bullying. The activity proposal must be attached with this School Principal Consent Form.

Five champion schools will be selected by a panel of judges from Ministry of Education, WOMEN:girls and UNICEF from the proposals received. A professional video and social media team will be deployed to each of the 5 Champion Schools to document the activity to share on UNICEF Malaysia social media platforms as part of the World Children's Day global activation.

Important Dates:

7 September – 31 October 2018: Call for Proposals

5 November 2018: Announcement of Champion Schools

19 November 2018: World Children's Day #KidsTakeover Schools #MYkindness2018

For more information, please email: shuen@womensgirls.org

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I, _____, Principal of _____
_____ (*school*) hereby give permission for my students,
under the leadership of _____ (*name
of student*) to participate in the World Children's Day #KidsTakeover Schools
Kindness Project on Monday, 19 November 2018. I confirm that I am aware that
this activation may be shared by UNICEF Malaysia on its social media platforms.

Signed: _____

Principal's Name: _____

Date: _____



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unicef



WORLD
CHILDREN'S
DAY 20 November
2018

#KIDSTAKEOVER SCHOOLS

#MYKINDNESS2018

